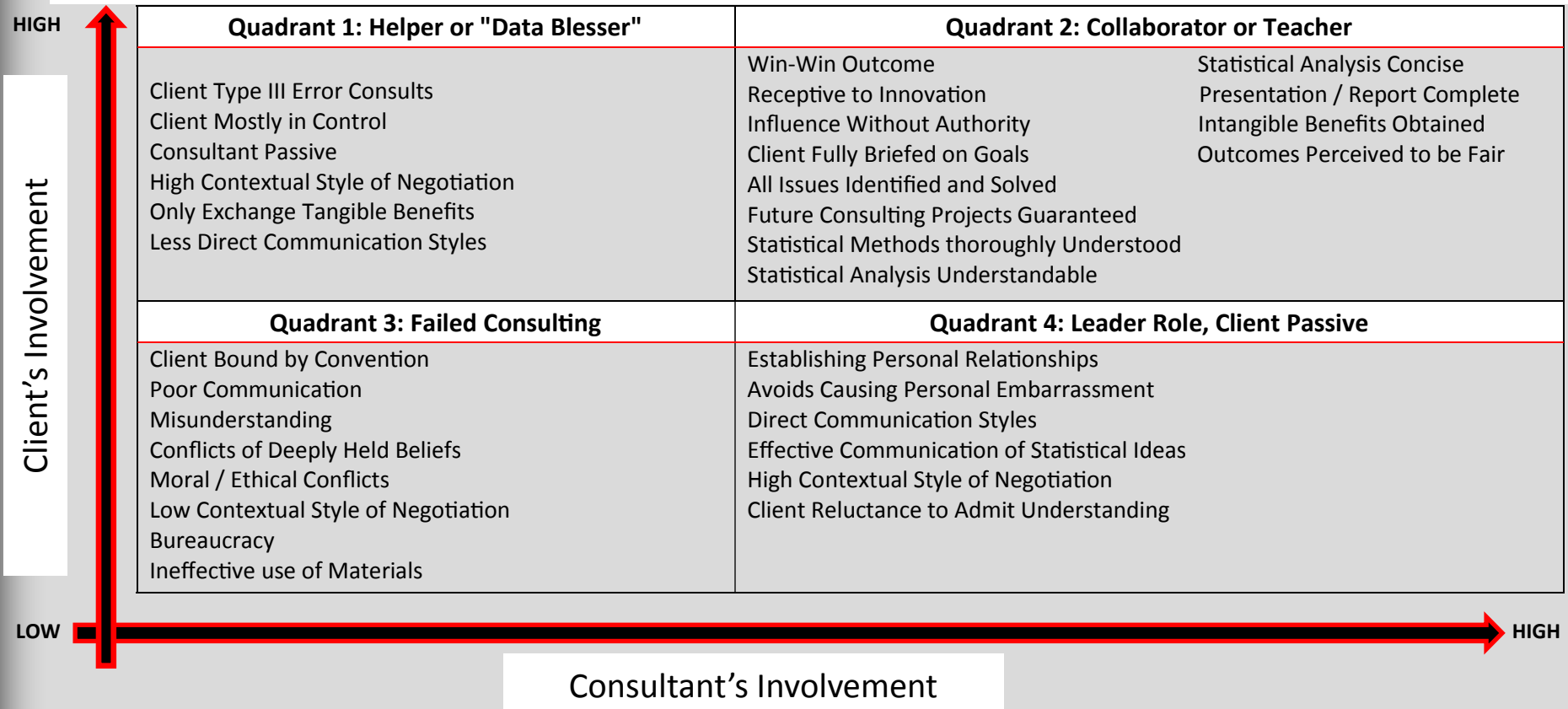




Mato Ohitika Analytics Statistical Consulting Square Philosophy



The strength of consultations in academia and industry are dependent on a number of factors. When using a consulting square such as this, a consultant attempts to maximize the client / consult relationship by maximizing the involvement of both parties. When this occurs, a consultant can be sure that outcomes will tend to fall in **Quadrant 2** of the square. As always, a consultant's goal is to stay in **Quadrants 2** and **4** to maximize their involvement; however this is not always possible.

This analysis provides the strengths and weakness discussed and how these factors fit between the consultant / client relationship. This reflects the governing philosophy of Mato Ohitika Analytics and it's goal of nation building in data driven decision making.

